

# Mohamed Elgendy

#### **Digital Marketing Executive**

Highly motivated, experienced digital marketing executive brings a decade of experience to a growing company desiring new media expertise and a dynamic approach to marketing plan development and management. I am skilled in building productive teams of engaged employees and networking with experts in various media fields to develop solutions to the challenges faced by any company in the modern economy.

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Egypt

Egypt

### WORK EXPERIENCE

# **Digital Marketing Executive**

#### Jumia Egypt 🗷

01/2017 - 10/2018

Achievements/Tasks

- Identified crucial market changes and provided leadership in adapting to changing economic concerns.
- Supported other senior decision makers in steering company through board of directors transition.
- Implemented training in new media use in marketing and advertising for employees.
- Developed effective multi-platform marketing messages that boosted sales for company clients.

#### **Telesales Representative** RadioShack Egypt &

10/2013 - 05/2016 Achievements/Tasks

- Placed sales phone calls and answered customer calls.
- Compiled information from other Telesales Representatives to draft reports of monthly sales.
- Conducted trade shows to solicit new business.
- Remained current on all consumer trends relevant to services and products.
- Assist in the operation of the company switchboard.
- Read and interpret sales reports to determine the best strategy for marketing.

### Data Entry Clerk

#### Raya Shop 🗷

10/2011 - 05/2013 Achievements/Tasks

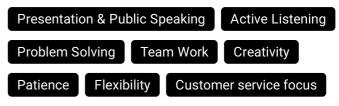
- Data input, storage, manipulation, interpretation and backup.
- Converting raw data into useful information.
- Creating reports for management.
- Running statistical analysis on data batches.

## **EDUCATION**

**BSc of Architecture Engineering** 

#### Modern Academy

### SKILLS



### INTERNSHIP EXPERIENCE

Training Egypt C

Training in Sales & Marketing strategies

### PROFESSIONAL MEMBERSHIP

Member in the Egyptian Engineering Syndicate C

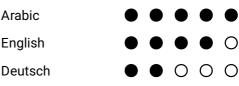
# **EXTRACURRICULAR ACTIVITIES**

 Resala Association. Volunteer

Save the Children.

Volunteer

#### LANGUAGES



#### **INTERESTS**

Painting Virtual Reality Chess Travelling

Egypt