



# Mohamed Elgendy

## Digital Marketing Executive

Highly motivated, experienced digital marketing executive brings a decade of experience to a growing company desiring new media expertise and a dynamic approach to marketing plan development and management. I am skilled in building productive teams of engaged employees and networking with experts in various media fields to develop solutions to the challenges faced by any company in the modern economy.

✉ Archgendy@gmail.com

📞 +971 54 312 0421

📍 Dubai

## WORK EXPERIENCE

### Digital Marketing Executive

Jumia Egypt [↗](#)

01/2017 – 10/2018

Egypt

*Achievements/Tasks*

- Identified crucial market changes and provided leadership in adapting to changing economic concerns.
- Supported other senior decision makers in steering company through board of directors transition.
- Implemented training in new media use in marketing and advertising for employees.
- Developed effective multi-platform marketing messages that boosted sales for company clients.

### Telesales Representative

RadioShack Egypt [↗](#)

10/2013 – 05/2016

Egypt

*Achievements/Tasks*

- Placed sales phone calls and answered customer calls.
- Compiled information from other Telesales Representatives to draft reports of monthly sales.
- Conducted trade shows to solicit new business.
- Remained current on all consumer trends relevant to services and products.
- Assist in the operation of the company switchboard.
- Read and interpret sales reports to determine the best strategy for marketing.

### Data Entry Clerk

Raya Shop [↗](#)

10/2011 – 05/2013

Egypt

*Achievements/Tasks*

- Data input, storage, manipulation, interpretation and backup.
- Converting raw data into useful information.
- Creating reports for management.
- Running statistical analysis on data batches.

## EDUCATION

### BSc of Architecture Engineering

Modern Academy

## SKILLS

Presentation & Public Speaking

Active Listening

Problem Solving

Team Work

Creativity

Patience

Flexibility

Customer service focus

## INTERNSHIP EXPERIENCE

Training Egypt [↗](#)

*Training in Sales & Marketing strategies*

## PROFESSIONAL MEMBERSHIP

Member in the Egyptian Engineering Syndicate [↗](#)

## EXTRACURRICULAR ACTIVITIES

• Resala Association.

*Volunteer*

• Save the Children.

*Volunteer*

## LANGUAGES

Arabic ● ● ● ● ●

English ● ● ● ● ○

Deutsch ● ● ○ ○ ○

## INTERESTS

Virtual Reality

Chess

Travelling

Painting